



2017 Summer Program on Innovation and Entrepreneurship

2017 年长岛大学管理学院创新和创业暑期班

主题：创新和创业

长岛大学暑期班计划表 Summer Program Schedule

7 月 23 日到 8 月 5 日, July 23 through August 5, 2017

联系人(contact): 院长 Robert Valli, 包桐老师 (Tony Bao), 胡滌菲老师

Email: tong.bao@liu.edu, cell: 646-820-8352; difei.hu@liu.edu

第 1 周 Week 1 (7/23-7/30)

周日, 7/23/2017; Sunday, July 7, 2017

时间 Time	安排 Activity	地点 Location	With
6:30pm	Pick up students at airport. Flight UA087 is leaving Shanghai Pudong International Airport at 3:45 pm and arrives to Newark on Sunday, August 7 at 6:25 pm (Terminal B). Vans will transport students.	Newark to LIU	Dr. Tony Bao drives 3 students and 1 SBS faculty member; Chris King drives 11 students with a LIU van, Panagiotis Sacoulas drives a LIU van to transport 15 people's luggage.
9:00pm	学生报到 Student arrival at Newark.	学生宿舍 Student Dorms	Dr. Tony Bao processes arrival. Theresa Duggan delivers the room assignment, rooms, and a welcome kit. Theresa Duggan leaves dorm keys and Dolores Burns-Hartman leaves meal cards at the Campus Safety for Dr. Bao to pick up.

周一, 7/24/2017; Monday, July 24, 2017

时间 Time	安排 Activity	地点 Location	With
8:00am to 9:00am	Theresa Duggan gives a tour of facility 早餐 Breakfast	山林楼餐厅 Hillwood Cafeteria	Theresa Duggan, David Conway, and Aramark staff
10:30am to 1:00pm	长岛大学咨询项目训练, LIU iQ Seminar on the subject of business consulting for real-world practices	图书馆教室 Library incubator space	Assistant Dean Graziela Fusaro, former investment bank partner
1:15pm to 2:15pm	午餐 Lunch	山林楼餐厅 Hillwood Cafeteria	
2:30pm to 4:00pm	创新和商业模式设计 Innovation and Business Model Design and Execution Seminar. 嘉宾: 龙亮, 长岛大学 MBA, 美国线上汽车交易平台—懒人汽车(链接)的创始人。Guest speaker: Liang Long, one of the largest Internet car trading platforms in USA.	Carloha 1035 Old Country Rd, Westbury, NY 11590 Phone: (800) 828-5186	Liang Long, LIU MBA'14 and Founder and the Chief Executive Officer of Carloha (link).
5:00pm to 6:00pm	晚餐 Dinner	山林楼餐厅 Hillwood Cafeteria	
6:00pm to 7:00pm	自习 Self-study		
7:00pm to 9:00pm	网球, 乒乓, 游泳, 篮球, 足球。Pratt at Night; ping pong; swimming; basketball, soccer	布莱特体育中心 Pratt Recreational Center	Contact: Rick Hamilton, Sr. Associate Director Recreational Sports

周二, 7/25/2017; Tuesday, July 25, 2017

时间 Time	安排 Activity	地点 Location	With
7:30am to 8:30am	早晨瑜伽班 Yoga	布莱特体育中心 Pratt Recreational Center	Dolores Burns-Hartman
8:45am to 9:45:am	早餐 Breakfast	山林楼餐厅 Hillwood Cafeteria	
10:00am to 12:00 pm	网络法律讲座 Internet Law Seminar	图书馆教室 Library incubator space	Dr. Ling Zhu (JD Candidate, Fordam Law School),

			associate Professor of Management
12:00pm to 1:00 pm	午餐 lunch	山林楼餐厅 Hillwood Cafeteria	
1:00 pm to 2:45pm	英语提高训练 ESL Class	图书馆教室 Library incubator space	Dolores Burn-Hartmans
3:00pm-4:30pm	消费者心理和行为讲座 Consumer Behavior Seminar	图书馆教室 Library incubator space	Dr. Jared Wolfe, assistant professor of marketing
5pm to 6pm	晚餐 Dinner in Hillwood Commons	山林楼餐厅 Hillwood Cafeteria	
7:00pm to 9:00pm	观看海边日落 Sea Cliff sunset	Sea Cliff	TBD

周三, 7/26/2017; Wednesday, July 26, 2017

时间 Time	安排 Activity	地点 Location	With
8:00am to 9:00am	早餐 Breakfast	山林楼餐厅 Hillwood Cafeteria	
9:15 am to 11:15	电影摄影技巧讲座, 讲师是黄亚星, 长岛 MBA, 全球最大的无人机厂大疆(链接)的电影节最佳摄影奖获得者(链接)。Movie Cinematography Seminar. The speaker is Yaxing Huang, LIU MBA graduate, the winner of the Best Cinematography Award (link) from the world's largest drone company—DJI (link)。	图书馆教室 Library incubator space	Yaxing (Starry) Huang, MBA'15, Yaxing Huang, the winner of the Best Cinematography Award (link) from the world's largest drone company—DJI (link).
12:00pm to 1:15pm	午餐 Lunch	山林楼餐厅 Hillwood Cafeteria	
1:30pm to 3pm	华尔街金融交易的标准平台彭博金融平台使用学习(链接)An Introduction and Overview of Bloomberg Terminal (link)	彭博金融教育中心 Bloomberg Finance Training Center	Assistant Dean Ray Pullaro
4pm to 5:45pm	参观长岛大学养马场, 学习马术基本知识(链接) Visit LIU Post's women's equestrian team facility; a talk on Chinese horse culture, particularly Tang dynasty; basics of	LIU Post Equestrian facility. Riding helmet and boots with heels are needed.	Dr. Joan Digby, Director, Honors Program; Professor of English; Dr. Nana Koch, Chair and Associate Professor

	horsemanship; group riding lessons (link)		Department of Health, Physical Education and Movement Science
5:00pm to 6:00 pm	晚餐 Dinner in Hillwood Commons	山林楼餐厅 Hillwood Cafeteria	
6:15pm to 9:00pm	和中国学生会和其他学生团体见面和活动 Meet with Chinese Student and Scholar Association (CSSA) and other student clubs		

周四, 7/27/2017; Thursday, July 27, 2017

时间 Time	安排 Activity	地点 Location	
8:00am to 9:00am	早餐 Breakfast	山林楼餐厅 Hillwood Cafeteria	
8:45am to 10:45am	Travel to West Point		
11:00am to 2:45pm	企业机构领袖才能训练, 参观和学习美国陆军军官学院--西点军校 (链接), 现任 (第 59 任) 校长 Robert L. Caslen 三星上将 (链接)是长岛大学管理学校的校友。西点军校为美国培养了无数的社会各方面领袖。Visit West Point—the United States Military Academy (link). The current and 59 th Superintendent, general Robert L. Caslen (link) is a LIU alumnus. West Point has produced numerous leaders for United States.	West Point, NY	
3:00pm to 5:00pm	Travel to LIU		
5:00pm to 6:00 pm	晚餐 Dinner in Hillwood Commons	山林楼餐厅 Hillwood Cafeteria	

周五, 7/28/2017; Friday, July 28, 2017

时间 Time	安排 Activity	地点 Location	With
6:00am	Trip to NYC; 早餐 Boxed Breakfast for trip		
9:30am to 11:00am	参观和学习全球四大会计事务所的毕马威 (链接) Visit KPMG (link)。毕马威的全球副总裁 Rob Arning (链接) 是长岛大学校友。KPMG's world-wide vice president Rob Arning is a LIU alum (link).	345 Park Ave, New York, NY 10154	Ms. Linda Zhang, Partner, US China Practice at KPMG; Sean Collin, Advancement Officer; Dr. Tony Bao
11am to 12pm	Meet Goldman Sachs banker		Sean Collin, Advancement Officer; Dr. Tony Bao
12:15pm to 2:00pm	在曼哈顿午餐 Lunch in NYC	TBD	
4:15pm to 5:00pm	参观著名的时代广场 (链接), 麦迪逊广场 (链接), 和帝国大厦顶楼(链接). Walk through Time Square (link), Madison Square Garden (link) and to top of Empire State Building (link)	Midtown New York	Dr. Tony Bao
5:15pm to 7:15pm	Travel from NYC		
7:15pm to 8:15pm	Dinner	Hillwood	

周六, 7/22/2017; Saturday, July 22, 2017

时间 Time	安排 Activity	地点 Location	With
8:00 am to 9:00 am	早餐 Breakfast	山林楼餐厅 Hillwood Cafeteria	
9:15am to 10:30am	Trip to NYC		
10:30am to 1:15pm	参观世界著名的大都会博物馆 (链接) Metropolitan Museum of Art (link)	1000 5th Ave, New York, NY 10028	Dr. Rob Valli
1:30pm to 7:30pm	在曼哈顿午餐 Lunch		Dr. Tony Bao
	美国著名的梅西百货旗舰店 (链接 , 链接) Macy's Department (link)	151 W 34th St, New York, NY 10001	Dr. Tony Bao
	参观世界最大的自然历史博物馆(链接), 和美国最受欢迎的城市公园--中央公园 (链接) Visit the world's largest Museum of Natural History (link) and Central Park (link)	Central Park West & 79th St, New York, NY 10024	Dr. Tony Bao
	访问著名的文化社区格林威治村 (链接) Greenwich Village on a Saturday Night (link)		Dr. Tony Bao
	下城区晚餐	Dinner in NYC	Dr. Tony Bao
7:45pm to 9:15pm	返回校区 Travel from NYC		

周日, 7/23/2017; Sunday, July 23, 2017

时间 Time	安排 Activity	地点 Location	With
8:00-9:00am	早餐 Breakfast	山林楼餐厅 Hillwood Cafeteria	
9am to 11:15am	Travel to Woodbury Commons		
11:30am to 2:45pm	去全美最大奥特莱斯 Woodbury (链接 , 链接). Trip to Woodbury Commons (link)	498 Red Apple Ct, Central Valley, NY 10917	
3:00pm to 5:00pm	Travel to LIU Post		
	Dinner will be on the road		



2017 Summer Program on Innovation and Entrepreneurship

2017 年长岛大学管理学院创新和创业暑期班

主题：创新和创业

长岛大学暑期班计划表 Summer Program Schedule

7 月 23 日到 8 月 5 日, July 23 through August 5, 2017

联系人(contact): 院长 Robert Valli, 包桐老师 (Tony Bao), 胡涤菲老师

Email: tong.bao@liu.edu, cell: 646-820-8352; difei.hu@liu.edu

第 2 周 Week 1 (7/31-8/5)

周一, 7/31/2017; Monday July 31, 2017

时间 Time	安排 Activity	地点 Location	With
8:00am to 9:00am	早餐 Breakfast	山林楼餐厅 Hillwood Cafeteria	
9:15am to 11:45am (with break)	金融专题讲座—私募基金 Finance seminar—Private Equity	图书馆教室 Library incubator space	Dr. Carol Boyer, association professor of finance
12:00pm to 1:15pm	午餐 lunch		
1:30pm to 4:45 pm	华尔街金融交易的标准平台彭博金融平台使用学习(链接)An Introduction and Overview of Bloomberg Terminal (link)	彭博金融教育中心 Bloomberg Finance Training Center	Assistant Dean Ray Pullaro
5:00pm to 6:00pm	晚餐 Dinner in Hillwood Commons	山林楼餐厅 Hillwood Cafeteria	
7:00pm to 9:00pm	网球, 乒乓, 游泳, 篮球, 足球 Pratt at Night; ping pong; swimming; basketball,	布莱特体育中心 Pratt Recreational Center	Contact: Rick Hamilton, Sr. Associate Director Recreational Sports

周二, 8/1/2017; Tuesday, August 1, 2017

时间 Time	安排 Activity	地点 Location	With
8:00am to 9:00am	早餐 Breakfast	山林楼餐厅 Hillwood Cafeteria	
9:00am to 10:00pm	职业发展 Professional development seminar	图书馆教室 Library incubator space	Dean Rob Valli, former investment banker, and assistant Ray Pullaro, former investment banker at Blackstone
10:15-11:45pm	不同的商业类型 Different Types of Business Entities	图书馆教室 Library incubator space	Dr. Michael Abatemarco, CPA, Professor of Accounting, Law & Taxation
12pm to 1:15 pm	午餐 lunch		
1:30pm to 3:30 pm	物流管理 Supply Chain Management	图书馆教室 Computer rooms are needed; each student needs a computer	Dr. Wei Yang, associate professor of management
3:15pm to 4:45pm	Accounting talk	图书馆教室 Library incubator space	Dr. Ning Ren, assistant professor of accounting
5:00pm to 6:00pm	晚餐 Dinner in Hillwood Commons	山林楼餐厅 Hillwood Cafeteria	
6:00pm to 7:00pm	自习 Self-study		
7:15pm to 9:00pm	网球, 乒乓, 游泳, 篮球, 足球 Pratt at Night; ping pong; swimming; basketball,	布莱特体育中心 Pratt Recreational Center	Contact: Rick Hamilton, Sr. Associate Director Recreational Sports

周三, 8/2/2017; Wednesday, August 2, 2017

时间 Time	安排 Activity	地点 Location	With
	Breakfast on the road or boxed breakfast		
8:15am to 10:15am	Travel to NYC		
10:00am to 11:00pm	访问华尔街, 美联储, Visit Federal Reserve Bank, Wall Street (link)	Wall Street, New York	Federal reserve is confirmed at 10am. Sean Collin, Advancement Officer; Dr. Tony Bao
12:45 pm to 1:30 pm	Lunch at Grand Central Station food court		Sean Collin, Advancement Officer, Dr. Tony Bao
2pm – 3pm	Visit Lee Equity, a U.S. based middle market private equity firm	650 Madison Avenue 21st Floor New York, NY 10022 212.888.1500	Sean Collin, Advancement Officer; Dr. Tony Bao
3:30pm	访问自由女神像 (链接) 和炮塔公园 (链接) Tour Statue of Liberty (link) and Battery Park (link)		Dr. Tony Bao
	访问 911 遗址 (链接) 和开国总统乔治华盛顿宣誓就职的圣保罗教堂 (链接) Visit 9/11 Memorial (link) and St. Paul's Chapel (link)	209 Broadway, New York, NY 10007	Dr. Tony Bao
	访问下城的时装区 SoHo(链接)。 Visit downtown and SoHo (link)		Dr. Tony Bao
	Dinner in NYC		Dr. Tony Bao
7:00pm to 9:00pm	Travel back to LIU Post		

周四, 8/3/2017; Thursday, August 3, 2017

时间 Time	安排 Activity	地点 Location	With
	早餐 Breakfast in NYC, or boxed lunch		
6:30am to	Travel to NYC		
10:15	Visit Bloomberg LP, a premium financial software, data, and media company. The founder Michael Bloomberg is the richest person in NYC and three-term mayors.	TBD	Assistant Dean Ray Pullaro, Dr. Tony Bao
TBD	参观会员制的耶鲁大学俱乐部和午餐, 耶鲁毕业了 4 位美国总统 (链接) Lunch at Yale Club (link). Yale Club is an member-only exclusive club where Yale's distinguished history including the portraits of its four Presidents of United States are on display (link).	50 Vanderbilt Ave, New York, NY 10017	Assistant Dean Ray Pullaro, Dr. Tony Bao
Afternoon	Visit United Nations headquarter	225 Park Ave S, New York, NY 10003	Dr. Tony Bao
2:30pm to 4:30 pm	Travel to LIU		
5:00pm to 6:00 pm	晚餐 Dinner in Hillwood Commons	山林楼餐厅 Hillwood Cafeteria	
6:15pm to 9:00pm	自习 Self-study		

周五, 8/4/2017; Friday, August 4, 2017

时间 Time	安排 Activity	地点 Location	With
8:00am to 9:15am	早餐 Breakfast	山林楼餐厅	
9:30am to 11:30am	Ethics of Capitalism	图书馆教室 Library incubator space	Dr. Shawn Welnak, assistant professor of philosophy
11:30 pm to 12:45pm	午餐 lunch		
1:00pm to 2:00pm	如何培养领导力讲座, Leadership Seminar	图书馆教室 Library incubator space	Dr. David Jalajas, associate professor of management
2pm to 3pm	Management seminar	图书馆教室 Library incubator space	Dr. Patrizia Porrini
3pm – 4pm	Graduation Ceremony	Library incubator space	Dean Rob Valli, Dr. Tony Bao, and program participants and guests
5:00pm to 7:00pm	访问美国家庭和告别烧烤晚会 Farewell Barbeque and 毕业典礼 Graduation ceremony	Cater BBQ on Hillwood Roof	Theresa Duggan
7:00pm to 9:00pm	准备启程离校返家 Pack and Say Goodbyes		

周六, 8/5/2017; Saturday, August 5, 2017

时间 Time	安排 Activity	地点 Location
	Boxed breakfast	
5:30am-7:30am	Drive to Newark Airport	
10:45am	Flight to China. The flight number is UA086, departing at 10:45am, and arriving at 13:40 in Shanghai	Dr. Tony Bao drives 3 students and 1 SBS faculty member; Peter drives 11 students with a LIU van, Chris drives a LIU van to transport 15 people's luggage.